Carpets for Communities Newsletter

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Welcome

Posted on 30 May, 2010 by Ck Tan



I would like to welcome everyone to our first monthly edition of Carpets for Communities (CfC) Victoria Newsletter! We are indeed in exciting times with the successful implementation of our public relations initiatives and market stalls. These efforts not only provided a boost to our sales figures but also saw many individuals across Melbourne getting excited to provide us with support. In line with this, I would love to extend a warm welcome to our new volunteers and supporters and cordially invite you to our 'Welcome Event'. All event details are provided in the Upcoming Events section of this newsletter.

On a national front, our conference and AGM, RugFest, is approaching quickly. This conference will provide the opportunity for

volunteers to meet up from across the country, share ideas, develop growth strategies and annual plans, learn together and just have a great time together. Everyone (even the newest of volunteers) is most welcome at this conference! There are very limited places left and I would highly encourage you to register if you would like to contribute to the organisation and network with other like minded people.

In line with our national expansion strategy, we will be hosting a fundraising event titled "RugTrip: A Global Exploration through Film" in July 2010. All funds will go towards supporting project expansion efforts in Cambodia which would cover training and production costs to expand our project to new local communities and the development of a microcredit fund for existing families. Please spread the word about our event and come along for a night of socially responsible entertainment!

Finally, on behalf of all the families under our project, I would like to thank our volunteers, donors and supporters for your continuous support. Just by purchasing a rug or simply sharing our story with others, you are contributing towards achieving our vision of empowering individuals, families and communities to break the poverty cycle and create bright futures for their children.

Regards, Ck Tan Regional Volunteer Coordinator ck.tan@carpetsforcommunities.org

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Upcoming Events

Posted on May 30, 2010 by Ck Tan

- RugFest June 2010
- Welcome Event
- Rugtrip: "A Global Exploration through Film"

Market Stalls

RugFest June 2010

RugFest is our annual conference and AGM of Carpets for Communities. It is a chance for volunteers to meet up from across the country, share ideas, learn together and just have a great time together.

Welcome new people into key leadership roles in CfC

- Help set the direction for growing CfC for the next 12 months
- Meet up with other Ruggies from across the Nation.
- Enhance your leadership and personal marketing skills
- Experience the inner workings of this dynamic social enterprise
- Shares ideas
- Party and have fun!

Where?

• Marina Shores on the Gold Coast

When?

- Starts Friday Evening 6pm 18th June
- Conference Sat and Sun 19th -20th (to 4pm Sunday)
- Optional working group day Monday 21st June (to 4pm Monday)
- Everyone needs to arrive Friday ready for an early start Saturday!

Cost?

• \$140 which includes all sessions, accommodation for the full weekend, all meals and drinks (Friday to Monday) and some alcohol

SIGN UP NOW!

Welcome Event



Don't spend your precious time asking:

'Why isn't the world a better place?'

It will only be time wasted.

The question to ask is: 'How can I make it better?'

To that there is an answer.

The Welcome Event is for all CfC supporters who are keen to obtain additional information about CfC, how to get involved and network with other volunteers across Victoria. We look forward to seeing you there if you are keen in getting involved with one of the following:

- Event Management, Fundraising & Sponsorship
- Media and Communications
- Volunteer Management
- Sales and Marketing
- Market Stall Management
- Organising your own "Carpet Party"

Date: 26th June 2010, Saturday

Time: 5.00pm for a 5.30pm start - 6.30pm (dinner and networking with other volunteers from 6.30pm



onwards)
Place: TBC

Rugtrip: "A Global Exploration through Film"

In July 2010, CfC will be hosting RugTrip: A Global Exploration through Film, a charity short film festival which would be held in Melbourne, Adelaide, Sydney, Brisbane and a later date in Perth. 'Rug Trip' promises to be a highly entertaining night featuring a number of independent short films from around the world, produced by local and international film-makers, speakers and cultural performances, taking the audience on a journey around the world while still focusing on issues close to home.

The objectives of the fundraiser are as follows:

- To raise awareness surrounding the issues of poverty in Cambodia;
- To raise funds for the expansion of CfC's project, taking in new families in a new location and to develop a microcredit fund for our existing families in Poipet
- To provide an avenue for local film makers to showcase their talent
- Provide a forum for young people and professionals to engage in talk about positive community initiatives and how to be involved

Come Along and Support Our Event

Date: Wednesday, 28th July 2010 Time: 7.00pm - 10.00 pm

Venue: Loop Bar, 23 Meyers Place, Melbourne VIC 3000

Cost: \$20

Where to get tickets:

- Online (a fee applies to online purchases)
- Place orders via email (no fee)

Bring your mates for a free entry: Receive one free ticket for every 10 tickets in a single order!

Fundraising Officers Needed

We are currently seeking volunteers to assist us with the sourcing of monetary and in-kind sponsors for our event. If you are keen to apply for this position or know people in organizations who would be interested to support our event, please contact Ck via email.

CARPETS FOR
COMMUNITIES
PRESENTS 'RUG TRIP:
A GLOBAL EXPEDITION
THROUGH FILM'

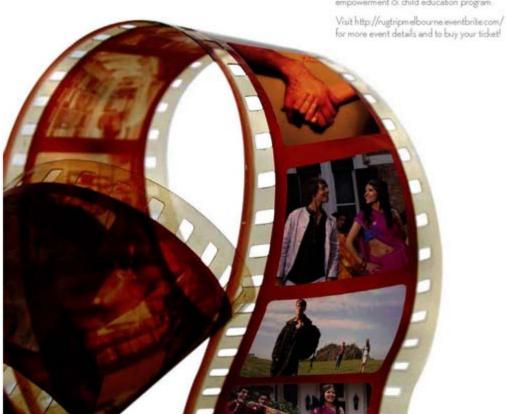
TAKE A RIDE AROUND THE WORLD WITH US AND MAKE A DIFFERENCE TO CHILDREN IN CAMBODIA.

JOIN US FOR A NIGHT OF BEAUTIFUL MUSIC, CULTURAL PERFORMANCES & SHORT FILMS AS WE JOURNEY ACROSS THE WORLD WHILE STILL FOCUSING ON ISSUES CLOSE TO HOME - LOVE, FRIENDSHIP, ACCEPTANCE AND ADVENTURE.



28TH JULY 2010, 7PM @ LOOP 23 MEYERS PL, MELBOURNE WWWLOOPONLINECOM.AU TICKETS \$20

In support of CFC, all funds raised will go towards the expansion of CFC's women empowerment & child education program



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Market Stalls

We are looking for volunteers to help out at our upcoming market stalls:

- Docklands Sunday Market June 6th (10am 5pm)
- Pakenham Sustainability Expo Cardinia Cultural Centre, Lakeside Boulevard, Pakenham Saturday June 12th (10am -

4pm)

- Emerge Festival organized by Multicultural Arts Victoria, Fitzroy Town Hall & Napier St, Sunday June 20th (12pm - 5 pm)
- Munchkins Market Rosamund Bowling Club, Robert Barrett Reserve, Maribyrnong Sunday June 20th (10am - 1pm)



If you would like to help out, please send your availabilities to Ck via email. Please indicate the market and how long you would like to volunteer for.

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Monthly Report

Posted on May 30, 2010 by Ck Tan

Throughout the month of May, CfC was present in various markets around Victoria including:

- One Market, Williamstown
- Ladies Market, Mordialloc
- Victoria Fair Trade Festival, Queen Victoria Market, Melbourne
- Melbourne University Community Volunteer Fair
- St Martin's Church Playgroups

It was really exciting when CfC was featured in an article on *The Age* a day prior to the Fair Trade Festival! We did extremely well at the festival selling a grand total of 23 rugs.



The Age, A2 Magazine Sunday 15th May 2010

For the month of May, we sold a massive 33 rugs which meant that we have supported just over 3 families

(just over 16-20 children) for 2 months!! We would like to thank all volunteers who contributed at these markets and customers for purchasing our rugs!

Please feel free to forward this newsletter to family and friends!

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